



PRESS RELEASE

[Jump Start Your Heart, Inc.](#) announces its annual Valentines Gala on February 9, 2013

- Jump Start Your Heart Inc. invites you to join them at their annual Valentines Gala. The Gala will be held at the Renaissance Hotel of Baton Rouge, 7000 Bluebonnet Blvd. on February 9, 2013, from 7:00 p.m. to 11:00 p.m. Tickets are \$75.00 per person. Jump Start Your Heart Inc. provides much needed Free cardiovascular screenings to young athletes for early detection of hypertrophic heart disease. This disease has caused athletes both young and old to lose their lives in the prime of their athletic careers. Jump Start Your Heart, Inc., is dedicated to preventing untimely deaths like the recent death on July, 19, 2012, of youth athlete: , who's untimely death due to an undetected heart ailment. James "Burke" Cobb was a freshman entering Dutchtown High. <http://www.wbrz.com/news/dutchtown-student-collapses-at-school-dies/>

The proceeds from the worthy fundraising event will be used to add equipment for testing and provide cardiovascular screenings for even more young athletes in the community. "Our mission is to decrease the incidence of sudden cardiac deaths, so "Lets' Save Lives Together" as we continue to raise awareness regarding sudden cardiac death, healthy eating and exercise in young athletes", said Danielle Kelley, Executive Director of Jump Start Your Heart Inc. "We are proud of our 5 year anniversary of the death of Shannon Veal (a student athlete) on February 18, 2013. Shannon inspired our organization and brought Jump Start Your Heart, Inc. into fruition. Thanks to Ms. Adrienne, Shayla and Lauren Veal over years for all their support and believing in the mission." adds Mrs. Kelley.

The following sponsorship levels are offered:



Sponsorship Level and Benefits

Platinum ---- \$10,000.00

(Title Sponsor) Can be shared

20 tickets

Corporate logo displayed prominently in event program; on the Jump Start Your Heart, Inc.

Website (with link to your corporate website); and on event signage at the Renaissance Hotel of Baton Rouge.

Audio-Visual Acknowledgement at the February 9, 2013 Valentine Gala

Special Presentation at the February 9, 2013 Valentine Gala

Free Consultation Packet with Dr. Steven E. Kelley M. D., Southeastern Cardiovascular Consultants, LLC

Gold ---- \$2,500.00

8 tickets

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Website (with link to your corporate website); and on event signage at the Renaissance Hotel of Baton Rouge.

Audio-Visual Acknowledgement at the February 9, 2013 Valentine Gala

Special Presentation at the February 9, 2013 Valentine Gala

Silver ----- \$1,000.00

4 tickets

Sponsorship listing in program book

Sponsorship listing on Jump Start Your Heart, Inc. website

Audio-Visual Acknowledgement at the February 9, 2013 Valentine Gala

Event Signage at the Renaissance Hotel of Baton Rouge.

Bronze ---- \$500.00

2 tickets

Sponsorship listing in program book

Sponsorship listing on Jump Start Your Heart, Inc. website

Audio-Visual Acknowledgement at the February 9, 2013 Valentine Gala



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