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FOR IMMEDIATE RELEASE

#### **Donors and Volunteers With Hearts Needed**

Baton Rouge, LA – October 30, 2009 – When Jump Start Your Heart, Incorporated requests donors and volunteers with hearts, the non-profit simply wants those in our communities who care about our children to give of their time or resources and support the organization. We all have heard the stories of young athletes dying while participating in the sports they love due to hypertrophic heart disease. On February 18, 2008, this story became a reality when local athlete Shannon Veal, a young, bright and promising 17 year old from our community collapsed on the basketball court during a playoff game. It is in the memory of Shannon and all other athletes who have lost their lives to this disease that Jump Start Your Heart, Inc. was founded.

The dedicated doctors and volunteers of Jump Start Your Heart, Inc. have made it their mission to enhance the quality of life of competitive athletes one by one through the dynamic power of identifying cardiovascular abnormalities and detecting the obstructive form of hypertrophic cardiomyopathy. “Although we have a great team of volunteers and donors, we need more. We have an aggressive plan of action to make sure other children, our children, are safe by providing free noninvasive cardiovascular screenings to local athletes and in the near future, providing Automatic External Defibrillators (AEDs) and training to school-based settings with competitive student athletes,” states Danielle Kelley, executive director. This is where the community comes in.

Jump Start Your Heart invites anyone interested in becoming a volunteer or financial supporter to a wine and cheese reception on Tuesday, November 10, 2009, 6:00 PM to 8:00 PM at the Woman’s Club, Inc. of Baton Rouge. For free tickets call (225) 751-8684 or for more information, you may visit us online at [www.jumpstartyourheart.org](http://www.jumpstartyourheart.org).

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